

Transformational Leadership, Senior Producer * Field Production Supervisor

Executive Summary	Creative Producer * Show Runner * Supervising Producer * Head of Production * Project Manager Scripted and Unscripted Series of Various Genres * Commercial Segment Production * Social Media
Core Competencies	Crafts compelling stories * Spearheads creative teams * Excels in operational management * Increases productivity * Has extensive knowledge of broadcast and on-line platforms * Multi-tasks effortlessly
Portfolio Clients	Discovery, National Geographic, Animal Planet, Smithsonian, Proctor and Gamble, Mattel, TLC, Travel Ch, History Ch, NBCUniversal, Warner, A&E, BBC, Netflixs, Roku, MTV, US-Aid, SETI, United Nations.
Experience	Senior Content Producer Supervising Producer Creative Project Manager Freelance January 2019 - Present Contracting in Washington DC, L.A. and NYC while searching for new full-time staff position. <ul style="list-style-type: none">• Creative consultation, writer and project leadership for cable network programming• Supervision of production, staffers, and post-production, budget and schedule streamlining• Field Producing, contributing lead, generating host and pitch reels, and social media The Great Courses Plus, Chantilly, VA Senior Producer Creative Project Manager Product Development July 2012 - Nov 2018 TGC Plus is a global media VOD subscription provider producing scripted docu-edu series and branded releases. Partners include: National Geographic, A&E, Netflix, Roku, AppleTV, Audio Books, Smithsonian. <ul style="list-style-type: none">• Revenue generator, visionary strategist; producing over 420 hours of award-winning content• Optimized leadership framework for multi-camera studio, field, post, and deliverables• Executed all phases of production and post, improved schedules, streamlined budgets• Pitched, championed ideation sessions, outwardly focused on market shifts, and competition.• Elevated customer experience and growth by leading in new initiatives, improving styles, and brand expansion, accelerated pace of innovation and change. NHNZ - Natural History New Zealand, Washington DC Development Producer Videographer Freelance March 2012 - July 2012 New Zealand's premiere documentary television company producing for global broadcasters including A&E, National Geographic Channel, Discovery Channels, and NHK. <ul style="list-style-type: none">• Generated pitch reel materials for series, one-offs, and host teasers• Directed interviews, conducted research, operated field camera and sound equipment, and authored field notes for Animal Planet's <i>Redwood Kings</i>• Pioneered and introduced fresh concepts working closely with US regional executives Cineflix Productions, New York, NY Producer Line and Field Production Operations March 2011 - December 2011 An international conglomerate of companies that produces and distributes original non-fiction programming. Networks include History Channel, TLC, HGTV, National Geographic and Discovery. <ul style="list-style-type: none">• Negotiated and mobilized budgetary solutions reducing costs• Supported development and casting, including: talent scouting, interviews, research, location scouting, studio and field multi-camera supervision, set design, dress, and implementation• Navigated, centralized, and executed all US craft and creative operations for a TLC reality series

B4 - International Television, Film & Animation, Amman, Jordan

Supervising Producer | Director of Production and Development

January 2010 - March 2011

Australian subsidiary, Middle Eastern firm producing non-fiction, fiction, exploration, factu-als, commercials, and animated series. National and international clients include BBC, UN, RSS, TWIG.

- Provided leadership in product development, strategic direction, and operations
- Managed vendors and overall execution of delivery of product offerings
- Piloted show development, scripting and pitching, client consultations, and field production
- Directed interviews, casting, voice overs, production design, and concepts
- Executed full editorial, writing and assembling string-outs, and fine cuts
- Supervised Mobile game and application management, scheduling, progress, and direct reports.

Creative Differences Productions, Los Angeles, CA

Producer | Head of Production and Operations | D.C. Division

September 2006 - November 2009

Emmy Award-winning company specializing in network docu-reality series for Discovery Channel, Animal Planet, Science Ch, Military Channel, TLC, Travel Channel, A&E, History, Fox, and National Geographic.

- Overhauled department with full oversight of production, management, and post supervision of original commissions and co-productions
- Adhered to and was accountable for: production standards, completion of all network contractual programming requirements, media, production documentation, and legal deliverables
- Tasked to deliver series and special programming across multiple genres with little or no executive supervision under very tight deadlines. Corresponded with network development VPs, EPs, production management, legal, online, advertising, and promotion teams

Education

Brooks Institute of Photography, Santa Barbara, CA

- Bachelor of Arts in Film and Video / Professional Photography - Honors

Northwestern University - Coursera Online

- Majoring in Social Media Marketing Specialization / Currently enrolled

City University of New York, Queens College, NY

- Majored in Communications Arts and Science

Awards

- Bronze Telly Award 2019 Smithsonian Institute's *Life in the Worlds Ocean*
- Bronze Telly Award 2017 National Geographic's *Archaeology*
- Silver Telly Award 2015 National Geographic's *Polar Explorations*

Skills

- Extensive working knowledge of broadcast digital media, still, and online video platforms including: AR, VR, 360, HDCams, Varicams, Cinealta, DSLR, Phantom high speed, Gopro, drone, motion capture, and tracking (face and body)
- Skilled in Microsoft Office, Excel, Adobe Premiere, Final Cut Pro, Powerpoint, AfterEffects, Photoshop, Frameforge, Google Doc, TEAM, Ultipro, and Smartsheets
- Content writer, creative scriptwriting, and editing
- Strong facilitation and presentation skills
- Can work independently and supervise multiple projects at various stages of production
- Designer, set builds, studio operations, and production management
- Problem solver, passion for quality, versatile, multi-tasker
- Inspiring leader, bold creative thinker
- Navigating corporate structure, creating SOP's, reports, studio and operational procedures, project management
- Unparalleled organization, time management and team building skills, mentoring, and communication
- Exhibits professionalism, integrity, performs well under stress, and meets deadlines

- Worked with unions and guilds (SAG, AFTRA, DGA, PGA, IATSE), NGO's, and International teams
- Mission driven, takes risks, challenges assumptions
- Understanding of legal, business affairs, standards and practices
- Licensing IP, music, clips, talent releases, and delivering clearances reports
- Deep familiarity with online content platforms, blogs, social media networks -YouTube, Facebook, Twitter, Instagram, IGTV, Snap chat, Podcasts, etc.
- Attention to detail, project efficiency, organization, budgeting, and project scheduling (moviemagic)
- Various film crew positions: director, UPM, 1st AD, director of photography, and graphic design
- Experienced with various camera mounts, supports, dramatic lighting and chroma, green screen and virtual sets, live studio and mobile switchers, VFX, and location sound

* Credits list, reel, and references upon request